

## Anime Explosion: It's... Profitmón Question Sheet

True, False or Not Given: read each statement below and decide if, according to the reading text, the statement is True, False or Not Given. *Hint: some statements will require you to read more than one sentence and passage, and to think logically about the answer. The answer may not be given directly.*

1. The Japanese word "otaku" has changed in its meaning and can now refer to a hardcore fan of an undetermined hobby.
2. The fan who came to John Ledford's apartment was upset about a Japanese fictional tv show in which humans are fighting an alien invasion.
3. Anime and Manga have been succesful because they pay more attention to the audience than hollywood studios, and find a way to make the audience's habits (such as file sharing) work for them.
4. Anime has become a mainstream form of entertainment in the United States.
5. John Ledford originally started and operated Gametronix, a business importing Japanese videogames and auctioning them off.

Multiple Choice: choose the word from the list provided that is identical or most similar to the missing word(s).

1. When ADV thought a Scooby Doo-esque series called Ghost Stories would be a \_\_\_\_\_ (paragraph 11, sentence 6)

- a. success                      b. flop                      c. washed out                      d. costume

2. ... fans obliged by \_\_\_\_\_ in a furor (paragraph 11, sentence 7)

- a. exploding                      b. emitting                      c. venting                      d. detonating

3. “The day that Apple \_\_\_\_\_ the video iPod” (paragraph 12, sentence 10)

- a. discovered                      b. betrayed                      c. made public                      d. revealed

4. “... as the majors take their first \_\_\_\_\_ steps...” (paragraph 14, sentence 1)

- a. cautious                      b. doubtful                      c. reluctant                      d. conclusive

5. “The first drafts have all kinds of mistakes--words are translated too literally or just wrong--and other translators make \_\_\_\_\_” (paragraph 15, sentence 6)

- a. adjustments                      b. clarifications                      c. revisions                      d. corrections