

## Anime Explosion: It's... Profitmón Answer Sheet

True, False or Not Given: read each statement below and decide if, according to the reading text, the statement is True, False or Not Given. *Hint: some statements will require you to read more than one sentence and passage, and to think logically about the answer. The answer may not be given directly.*

1. The Japanese word “otaku” has changed in its meaning and can now refer to a hardcore fan of an undetermined hobby.

**True (paragraph 2, sentence 2) “otaku morphed in modern Japan to connote a scarily hard-core fan, a nerd obsessed with a hobby”**

2. The fan who came to John Ledford’s apartment was upset about a Japanese fictional tv show in which humans are fighting an alien invasion.

**False (paragraphs 2 & 3) the tv show was an anime show (par. 3, line 1) and anime is a form or style of Japanese animation (par. 2, line 3). “Fictional tv” usually refers to a show that is not real but uses real actors rather than animation, which is obviously not real.**

3. Anime and Manga have been succesful because they pay more attention to the audience than hollywood studios, and find a way to make the audience’s habits (such as file sharing) work for them.

**True (paragraph 5, sentence 7)” the entertainment industry tends not to show the fans much love”; (paragraph 7, lines 3 & 5) “Their ethos is to get the product out to the right people... And if the fans are into file sharing... find a way to make piracy work for you”.**

4. Anime has become a mainstream form of entertainment in the United States.

**True (paragraph 8, sentence 1) “anime really has gone mainstream”.**

5. John Ledford originally started and operated Gametronix, a business importing Japanese videogames and auctioning them off.

**False (paragraph 10, sentence 3) “Ledford...started Gametronix... importing Japanese videogames and hawking them out of a small storefront”; items that are put up for auction are usually single or one of a kind. A business importing Japanese video games would have to import multiple units of each particular Japanese game to make a profit. “Hawking” refers to the act of selling something aggressively.**

Multiple Choice: choose the word from the list provided that is identical or most similar to the missing word(s).

1. When ADV thought a Scooby Doo-esque series called Ghost Stories would be a \_\_\_\_\_ (paragraph 11, sentence 6)

- a. success                      **b. flop**                      c. washed out                      d. costume

2. ... fans obliged by \_\_\_\_\_ in a furor (paragraph 11, sentence 7)

- a. exploding**                      b. emitting                      c. venting                      d. detonating

3. “The day that Apple \_\_\_\_\_ the video iPod” (paragraph 12, sentence 10)

- a. discovered                      b. betrayed                      **c. made public**                      d. revealed

4. “... as the majors take their first \_\_\_\_\_ steps...” (paragraph 14, sentence 1)

- a. cautious**                      b. doubtful                      c. reluctant                      d. conclusive

5. “The first drafts have all kinds of mistakes--words are translated too literally or just wrong--and other translators make \_\_\_\_\_” (paragraph 15, sentence 6)

- a. adjustments                      b. clarifications                      c. revisions                      **d. corrections**