

Online 'wild west' spurring cord cutters, hurting sports media

Question Sheet

1. Who is Mario Mota?

2. Who is Alex Evans?

3. What do the following acronyms stand for? (hint: use Google search to find out)

a) CBC _____

b) TSN _____

c) CRTC _____

d) TV _____

e) LEK _____

f) WWE _____

4. What does “cutting the cord” mean?

5. Who are the “cord cutters”?

6. What is the main topic of this article?

7. Why is the Internet a “kind of wild west”?

8. Who are “millennials”?

9. What are “highlights” and “clips”?

10. Who was one of the first networks to attempt to copy the WWE's video streaming?
